



## 2002 Firepeak Vineyard Edna Valley

### SYRAH

#### BAILEYANA'S HISTORY

Jack and Catharine Niven pioneered the planting of wine grapes in the Edna Valley in the early 1970's. Their educated guess that the Edna Valley would have the right topography and climate to produce world-class grapes proved correct. Before it was common for a woman to own her own wine brand, it was Catharine Niven who was determined to join those who believed it was important to take the success of Edna Valley's fruit one step further. That's when the Baileyana brand was born. Named after the neighborhood where Catharine first met Jack, Baileyana reflects the marriage of 30 years of vineyard know how with the winemaking passion of our winemaker, Christian Roguenant.

#### Appellation & the 2002 Growing Season

Our Firepeak Vineyard is located at the southern end of San Luis Obispo in the Edna Valley. Harboring one of the coolest and longest growing regions in California, the 2002 harvest was one of the best in recent memory. Ideal conditions produced a concentrated rich Syrah reminiscent of wine from the Northern Rhone region of France. The cool climate with its extended growing season gave us a concentrated Syrah with spice, plum, blueberry and lavender flavors. This, combined with low yields from our Firepeak Vineyard produced a Syrah that exemplifies what a cool climate Syrah is all about.

#### Winemaker, Christian Roguenant's Comments:

"Our Firepeak Syrah from the 2002 vintage is truly one of our best. The combination of a long growing season and the volcanic soils from our Firepeak Vineyard have combined to create a wine of great richness and concentration. A classic cool climate wine packed with pure fruit and spice"

#### Baileyana and Firepeak Vineyard Facts & Figures

- **Founded** in 1991 by Catharine Niven whose husband Jack pioneered the planting of grapes in the Edna Valley in the early 1970's.
- **Winemaker, Christian Roguenant:** Born and educated in Burgundy. Has made wine on 5 continents.
- **Firepeak Vineyard:** Planted to Pinot Noir (5 clones), Chardonnay (3 clones), and Syrah (3 clones). Total acreage of 192 acres.
- **Soils:** Nicknamed "Dirt of the Devil" - clay loam, rocky marine sediment, and volcanic remnants.
- **The Edna Valley:** Located in San Luis Obispo. Established as an AVA in 1982.
- **Winery:** Built in 1999 to Christian Roguenant's specifications. High tech in design, yet old world tradition is the foundation of our winemaking practices.



<b>Vineyard Source:</b>	100% Firepeak Vineyard Edna Valley
<b>Varietal Make-up:</b>	100% Syrah
<b>Harvest Date:</b>	10/18/02
<b>Avg. Brix at Harvest:</b>	25.10
<b>Yeast Strains:</b>	2
<b>Fermentation:</b>	100% Stainless Steel Small Open-top Fermentors
<b>Cooperage Used:</b>	Radoux, Seguin Moreau, Damy, Mendocino
<b>Barrel Regime:</b>	30% New French Oak 5% New American 65% 1 year and older French Oak
<b>Barrel Aging:</b>	18 Months
<b>Alcohol:</b>	14.1%
<b>Acid:</b>	6.40gms/l
<b>pH @ Bottling:</b>	3.65
<b>Bottling Date:</b>	March 18, 2003
<b>Cases Produced:</b>	2,504 cases
<b>Suggested Retail:</b>	\$18.00

