



GRAND *Firepeak* CUVÉE

2004 BAILEYANA - EDNA VALLEY, FIREPEAK VINEYARD GFC SYRAH

Take the best of the vintage. The best blocks of the vineyard and endless hours in the cellar tasting through each individual barrel. The result, the finest Cuvee our Firepeak Vineyard and winemaker Christian Roguenant have to offer. Simply, our best of the best.

Appellation & the 2004 Growing Season

The Firepeak Vineyard is located in the Edna Valley at the foot of Islay Mountain, the last in a chain of extinct volcanoes known as the Seven Sisters. Located just a few miles from the Pacific Ocean, our Firepeak Vineyard is the first to benefit from the cool maritime breezes funneling in from the Morro Bay. Everything Baileyana's owners, the Niven family, have learned in 30 years of research and grape growing has gone into this vineyard. The region is known for long summer days and distinctive evening fog, resulting in an extended growing season. This additional time on the vine allows the grapes to develop intense and complex varietal flavors while achieving optimum maturity levels. An unusually dry winter caused less-than-ideal bloom conditions for the 2004 growing season. This negative situation actually became a positive as it resulted in a smaller crop size and highly concentrated fruit. This intensity is essential when making Syrah of the highest quality, providing structure, balance and full, ripe flavors in the finished wine.

Winemaker, Christian Roguenant's Comments:

"This classic cool-climate Syrah is meaty, with smoked bacon, white pepper, ripe plum and blueberry flavors. It is balanced with a backbone of warm vanilla oak and cedar, and has a full-bodied, creamy texture. It finishes with a long, ripe tannin aftertaste."

Baileyana and Firepeak Vineyard Facts & Figures

- **Founded** in 1991 by Catharine Niven whose husband Jack pioneered the planting of grapes in the Edna Valley in the early 1970's.
- **Winemaker, Christian Roguenant:** Born and educated in Burgundy. Has made wine on 5 continents.
- **Firepeak Vineyard:** Planted to Pinot Noir (5 clones), Chardonnay (3 clones), and Syrah (3 clones). Total acreage of 192 acres.
- **Soils:** Nicknamed "Dirt of the Devil" - clay loam, rocky marine sediment, and volcanic remnants.
- **The Edna Valley:** Located in San Luis Obispo. Established as an AVA in 1982.
- **Winery:** Built in 1999 to Christian Roguenant's specifications. High tech in design, yet old world tradition is the foundation of our winemaking practices.



"THE GFC"

Vineyard Source:	100% Firepeak Vineyard Edna Valley
Varietal Make-up:	100% Syrah
Harvest Date:	10/10/04 - 10/25/04
Avg. Brix at Harvest:	26.50
Yeast Strains:	SY, D254, L2226
Fermentation:	100% Stainless Steel Small Open-top Fermentors for 3 Weeks
Cooperage Used:	Radoux, Seguin Moreau, Damy, Mendocino
Barrel Regime:	50% New French Oak 5% New American 45% 1 year and older French Oak
Barrel Aging:	13 Months
Alcohol:	14.5%
Acid:	6.40gms/l
pH @ Bottling:	3.68
Bottling Date:	January 18, 2005 Unfiltered
Cases Produced:	1,575 cases 389 37ml cases
Suggested Retail:	\$30.00

