



## 2003 Firepeak Vineyard Edna Valley PINOT NOIR

### Baileyana's History

Jack and Catharine Niven pioneered the planting of wine grapes in the Edna Valley in the early 1970's. Their educated guess that the Edna Valley would have the right topography and climate to produce world-class grapes proved correct. Before it was common for a woman to own her own wine brand, it was Catharine Niven who was determined to join those who believed it was important to take the success of Edna Valley's fruit one step further. That's when the Baileyana brand was born. Named after the neighborhood where Catharine first met Jack, Baileyana reflects the marriage of 30 years of vineyard know how with the wine-making passion of our winemaker, Christian Roguenant.

### Appellation & the 2003 Growing Season

The 2003 Pinot Noir is from our estate grown grapes in our Firepeak Vineyard in the Edna Valley. Our estate vineyards are located at the western end of the Edna Valley which, year in and year out, experiences a long cool growing season. The additional time on the vine allowed the grapes to develop intense and complex and extraordinary varietal flavors. The 2003 harvest was later than usual due to cooler spring and summer months. This essentially put us 3 weeks later into the season and delivered fruit with a bit more ripeness. On top of the longer season the crop was smaller than average. The end results...a dark intensely rich wine with loads of deep color, bigger tannins, and a silky full bodied mouth feel.

### Winemaker, Christian Roguenant's Comments:

"I am quite pleased with this classic Edna Valley Pinot Noir. Exquisitely concentrated with rich dark color, intense black cherry, spice and cola flavors. A great follow up to the world class vintage of 2002."

### Baileyana and Firepeak Vineyard Facts & Figures

- **Founded** in 1991 by Catharine Niven whose husband Jack pioneered the planting of grapes in the Edna Valley in the early 1970's.
- **Winemaker, Christian Roguenant:** Born and educated in Burgundy. Has made wine on 5 continents.
- **Firepeak Vineyard:** Planted to Pinot Noir (5 clones), Chardonnay (3 clones), and Syrah (3 clones). Total acreage of 192 acres.
- **Soils:** Nicknamed "Dirt of the Devil" - clay loam, rocky marine sediment, and volcanic remnants.
- **The Edna Valley:** Located in San Luis Obispo. Established as an AVA in 1982.
- **Winery:** Built in 1999 to Christian Roguenant's specifications. High tech in design, yet old world tradition is the foundation of our winemaking practices.



<b>Vineyard Source:</b>	100% Estate, Firepeak Vineyard
<b>Clonal Make-up:</b>	Pommard, 2A, 667, 777, and 115
<b>Harvest Date:</b>	9/15/03—9/28/03
<b>Avg. Brix at Harvest:</b>	25.8
<b>Yeast Strains:</b>	BGY and RC 212
<b>Fermentation:</b>	100% Small Open-top Fermentors. 3 Days Cold Soaking 18 days, 90 Degrees F
<b>Cooperage Used:</b>	Cadus, Damy and Billon, Seguin Moreau
<b>Barrel Regime:</b>	40% New French Oak 60% 1-year and older French Oak
<b>Barrel Aging:</b>	9 Months
<b>Alcohol:</b>	13.9%
<b>Acid:</b>	6.6gms/l
<b>pH @ Bottling:</b>	3.67
<b>Bottling Date:</b>	August 16, 2004
<b>Cases Produced:</b>	2,150
<b>Suggested Retail:</b>	\$23.00

