



Grand Firepeak CUVÉE

2004 EDNA VALLEY, FIREPEAK VINEYARD
"The GFC"
PINOT NOIR

Take the best of the vintage. The best blocks of the vineyard and endless hours in the cellar tasting through each individual barrel. The result, limited quantities of the finest Cuvée our Firepeak Vineyard and winemaker Christian Roguenant have to offer. Simply, our best of the best.

Appellation & the 2004 Growing Season

The Firepeak Vineyard is located in the Edna Valley at the foot of Islay Mountain, the last in a chain of extinct volcanoes known as the Seven Sisters. Located just a few miles from the Pacific Ocean, the Firepeak Vineyard is the first to benefit from the cool maritime breezes funneling in from the Morro Bay. Everything the Niven family (Baileyana's owners) has learned in thirty years of research and grape growing has gone into this vineyard. The 2004 growing season culminated in a record-breaking heat spell over Labor Day weekend. What was a typical season of lazy morning fog and cool afternoon breezes quickly became a mad scramble to harvest the rapidly ripening grapes. The quick reaction and execution of our excellent winemaking and vineyard team brought us balanced fruit with slightly riper flavors. We were able to preserve the bright fruit and acidity that are backbones of our GFC wines

Winemaker, Christian Roguenant's Comments:

"Fruiter and fresher than a number of 2004 Pinot Noirs, this wine is intensely characteristic of its varietal. It is packed with flavors of rich black cherries and luscious black raspberry jam, with a hint of spice in the background. Smooth tannins and a velvety texture finish off nicely, leaving the palate asking for more."

Christian Roguenant

Baileyana and Firepeak Vineyard Facts & Figures

- **Founded** in 1991 by Catharine Niven whose husband Jack pioneered the planting of grapes in the Edna Valley in the early 1970's.
- **Winemaker, Christian Roguenant:** Born and educated in Burgundy. Has made wine on 5 continents.
- **Firepeak Vineyard:** Planted to Pinot Noir (5 clones), Chardonnay (3 clones), and Syrah (3 clones). Total acreage of 192 acres.
- **Soils:** Nicknamed "Dirt of the Devil" - clay loam, rocky marine sediment, and volcanic remnants.
- **The Edna Valley:** Located in San Luis Obispo. Established as an AVA in 1982.
- **Winery:** Built in 1999 to Christian Roguenant's specifications. High tech in design, yet old world tradition is the foundation of our winemaking practices.



| | |
|------------------------------|---|
| Vineyard Source: | 100% Pinot Noir Firepeak Vineyard, Edna Valley |
| Clonal Selection: | 777, Pommard, & 667 |
| Tons per Acre | 2.9 tons |
| Harvest Date: | 9/4/04 - 9/8/04 |
| Avg. Brix at Harvest: | 25.9 |
| Yeast Strains: | Bg/RC 212, Assmanhausen |
| Fermentation: | Open-top Fermentors 5 days Cold Soaking 15 days, 85 Degrees |
| Cooperage Used: | Cadus, Seguin Moreau, Damy, Rousseau, Remond |
| Barrel Regime: | 35% New French Oak 65% 1 year and older French Oak |
| Barrel Aging: | 11 months 6 months Sur-Lies |
| Alcohol: | 14.1% |
| Acid: | 6.50 gms/l |
| pH @ Bottling: | 3.63 |
| Bottling Date: | August 18, 2005 |
| Aging Potential: | 10 -15 years |
| Cases Produced: | 1,417 cases |
| Suggested Retail: | \$38.00 |

